**Michael Hill**309-660-3026 ♦ mdhill@mail.com ♦ Normal, Illinois 61761

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Accomplished Communications, Research, and Analysis Professional

**Professional Summary**

* Motivated self-starter who takes an innovative approach to enhancing internal and external communications; gathering and interpreting data to accomplish goals and objectives; and developing plans, solutions, strategies, and policies to solve problems, enact change, and improve efficiency and effectiveness
* Over eight years of professional experience, which includes a variety of non-profit and government organizations, and over three years of professional remote work experience

**Key Skills**

* Writing, editing, and proofreading to improve communications with employees, legislators, and the public
* Creating innovative presentations and communications materials to convey complex information
* Managing projects across multiple organizational divisions and subjects to achieve departmental goals
* Performing in-depth research and analysis to drive strategic decision-making and improve processes
* Producing multimedia content, such as videos, photos, and podcasts, to promote services and achievements

**Career Highlights**

**Management Analyst Mar 2019 - Present**

***City of Bloomington, Illinois* - Bloomington, Illinois**

* Strengthen communications efforts by editing and proofreading informational materials and correspondence
* Initiate change by gathering data and interpreting it into meaningful information
* Implement solutions by advising and consulting leadership on concerns derived from data
* Advance department goals by coordinating and managing cross-functional projects

Notable Accomplishments:

* Transformed the approach to communications efforts following a record 500-year flood event, including updating educational materials and working with executive staff on a series of five educational presentations
* Adjusted the water meter replacement program to focus on efficiency and return on investment by working closely with the director, management, and staff to evaluate and implement a 15-year replacement program
* Improved the transparency of infrastructure projects and funding by working with staff to reinvent department web content and establish and maintain two microsites that focus on streets, sidewalks, water, and sewers
* Led efforts to increase customer satisfaction and staff productivity by standardizing and digitizing forms across all departmental divisions

**Miscellaneous Technical Assistant Oct 2016 - Mar 2019**

***City of Bloomington, Illinois* - Bloomington, Illinois**

* Complemented communications efforts by creating informational materials and correspondence
* Revamped public outreach by coordinating meetings and examining comments on department initiatives
* Developed more effective and efficient policies and procedures by providing in-depth research and analysis

Notable Accomplishments:

* Preserved brick streets throughout the community by managing the creation and implementation of the city’s Brick Streets Master Plan, which won an award for Technical Innovation and Management Innovation from the American Public Works Association, Illinois Chapter, in May 2018
* Funded $200,000 in sidewalk work in a low-income area near a public school by leading a team to apply for a Safe Routes to School grant through the Illinois Department of Transportation
* Ensured stable funding for services and infrastructure by analyzing data and making financial projections to implement immediate and annual utility fee increases for sanitary sewer and storm water
* Reformed the department’s Solid Waste Program by collaborating with management and staff to evaluate the level of service and fee structure to provide policy alternatives and implement the most equitable solution

**Legislative Staff Intern Dec 2016 - April 2017**

***Illinois General Assembly* *(ILSIP)* - Springfield, Illinois**

* Expedited the legislative process by analyzing, summarizing, and tracking bills and budgets for House legislators in three legislative committees and two appropriations committees
* Kept information on bills and budgets up to date by reading articles and studies and building relationships with people from county governments, state agencies, lobbying firms, and non-profit organizations

Notable Accomplishments:

* Coordinated with county governments to facilitate compliance with legislation that required data reporting
* Improved public relations for a legislator by writing a resolution that the Illinois General Assembly adopted to recognize a high school football team for winning a state championship

**Reporter Sept 2014 - Oct 2016**

***WGLT FM* - Normal, Illinois**

* Expanded news coverage by attending meetings and press conferences and interviewing officials and the public to report on issues such as local government, elections, education, transportation, and religion
* Streamlined news coverage by rewriting existing wire and news release copy and repurposing on-air interviews for use on digital platforms using NPR broadcast standards and the AP Stylebook

Notable Accomplishments:

* Enhanced news coverage by contributing to two award-winning news series and initiating the use of high-quality photography equipment to take photos at news events
* Bolstered social media outreach by implementing live social media coverage during significant events, resulting in record numbers of viewers on the station’s social media pages

**Education**

**Bachelor of Science, Political Science May 2016**

*Minor: Mass Media*

Illinois State University - Normal, Illinois

* Awarded the Pi Sigma Alpha Best Paper Award for “Sincerity Trumps Strategy: Explaining the Youth Vote in the 2016 Presidential Primary” with co-authors Jason Kokkat and Eric Hansen in May 2016

**Associate of Arts, Mass Communication May 2013**

Illinois Central College - East Peoria, Illinois

**Community Involvement**

***Illinois State University, Department of Politics and Government* - Normal, Illinois**

* Interviewed for the Alumni News section of the department’s “News and Views” newsletter, Spring 2020
* Guest speaker for Public Policy classes in Feb 2017, Oct 2017, and April 2019
* Discussant, 26th Annual Illinois State University Conference for Students of Political Science, April 2018
* Guest speaker for Congress class in Oct 2017
* Discussant, 25th Annual Illinois State University Conference for Students of Political Science, April 2017

***WAZU FM* - East Peoria, Illinois**

* Radio host for *Tech Café*, which covered technology, science, and automobiles, Sept 2012 - Feb 2016

**Professional Association Involvement**

***American Public Works Association, Illinois Chapter***

* Young Professionals Chair, Jan 2020 - Present
* 2022 Conference Planning Committee Member, Oct 2021 - May 2022
* Moderator, APWA Illinois Conference, May 2022
* Speaker, APWA Illinois Conference, “Communicating Roadwork to the Public,” May 2021
* Speaker, APWA Illinois Conference, “Prioritizing Street Maintenance with Optimization Software,” May 2019
* Speaker, APWA Illinois Conference, “City of Bloomington Brick Streets Master Plan,” May 2018
* Speaker, APWA Illinois Conference, “Finding a Solution to Deteriorating Private Streets,” May 2018